

# Best Practices of Agile teams

...

v2.0.3

**Today:**

**Which practices separate great  
Scrum teams from others?**

Top 9 things the best Scrum  
teams get right

every time!

Which practices separate great  
Scrum teams from others?

*You*

won't believe nr. 7!!

# Practicalities

A barely organized list of good things to do.

Not actually a Scrum talk; it's just common.

Questions welcome.

QR-code for slides at the end

# Who am I



Jakob Buis

~~Developer~~

~~Team lead~~

~~Engineering Manager~~

Management consultant

Professional team builder

# Should you listen to me?

Yes, because:

Never been fired

Herd of 6 elePHPants

Worked with 15+ Scrum teams in various companies & industries

As a developer, manager and Scrum Master

Professional Scrum Master II

## Ranking

Here you can find the top 50 collectors in the PHP community.

↕ Change

### Netherlands

| Rank | Name                          | Country                                                                                                            | Unique | Total | Updated  |
|------|-------------------------------|--------------------------------------------------------------------------------------------------------------------|--------|-------|----------|
| 1    | <a href="#">Damien Seguy</a>  | <br><a href="#">Netherlands</a> | 64     | 64    | 2 weeks  |
| 2    | <a href="#">Daan</a>          | <br><a href="#">Netherlands</a> | 60     | 117   | 3 months |
| 3    | <a href="#">ElePHPant_frl</a> | <br><a href="#">Netherlands</a> | 60     | 65    | 5 hours  |
| ...  |                               |                                                                                                                    |        |       |          |
| 33   | <a href="#">Jakob Buis</a>    | <br><a href="#">Netherlands</a> | 6      | 6     | 3 months |
| 34   | <a href="#">Dúneo</a>         | <br><a href="#">Netherlands</a> | 5      | 6     | 1 year   |

Made with ❤️ by [Junior Grossi](#), [Igor Duarte](#) and contributors. Contribute to this project on [GitHub](#).

[elephpant.me](https://elephpant.me)

# Should you listen to me?

## Yes, because:

Never been fired

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Worked with 15+ Scrum teams in various companies & industries

As a developer, manager and Scrum Master

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## No, because:

I fuck up, a lot

Worked with 16 teams

Mostly in smaller companies  
( $< 300$  people,  $< 30$  engineers)

Most of my ideas come from other people  
(links included!)

# Understanding Scrum

Daily Scrum

Definition of Done

Developer

Empiricism

Increment

Product Backlog

Product Goal

Product Owner

Sprint

Sprint Backlog

Sprint Goal

Sprint Planning

Sprint Retrospective

Sprint Review

Technical debt

1

**Experiment beyond Scrum  
not before Scrum**

# THE SCRUM Police



**Daily Scrum on Mon & Wed**  
**Demo work not completed**  
**Retrospective every 3rd sprint**

Daily Scrum on Mon & Wed  
Demo work not completed  
Retrospective every 3rd sprint

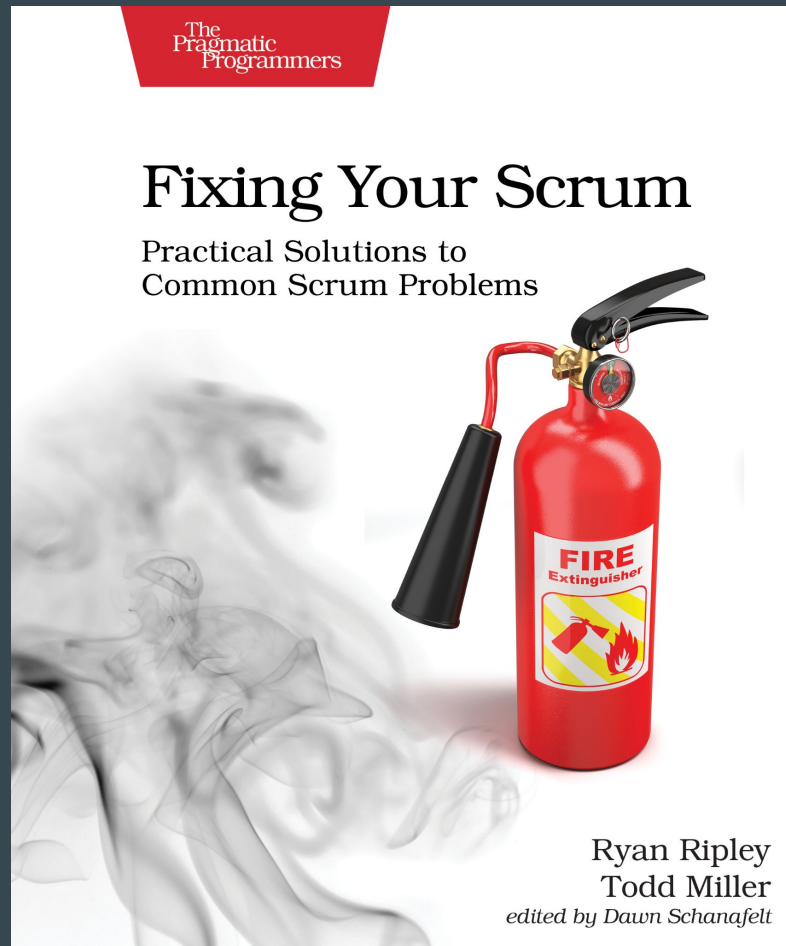
**Scrum doesn't work for us**

# To do

Read the Scrum Guide

Read a book

Take a course



**Experiment beyond Scrum  
not before Scrum**

2

**Working, tested software  
every sprint**

# Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over processes and tools  
**Working software** over comprehensive documentation  
**Customer collaboration** over contract negotiation  
**Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

Kent Beck  
Mike Beedle  
Arie van Bennekum  
Alistair Cockburn  
Ward Cunningham  
Martin Fowler

James Grenning  
Jim Highsmith  
Andrew Hunt  
Ron Jeffries  
Jon Kern  
Brian Marick

Robert C. Martin  
Steve Mellor  
Ken Schwaber  
Jeff Sutherland  
Dave Thomas

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[Twelve Principles of Agile Software](#)

[View Signatories](#)

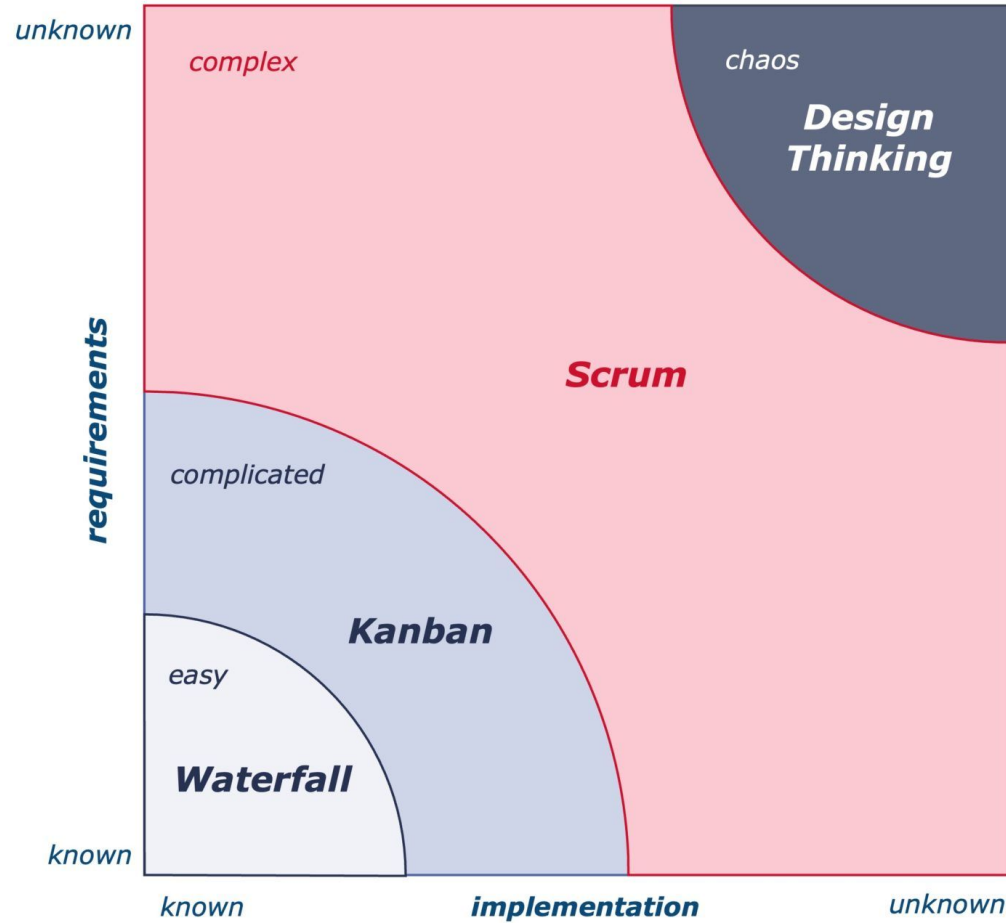
[About the Authors](#)

[About the Manifesto](#)

# Principle 1:

Our highest priority is to satisfy the customer through **early and continuous delivery** of valuable software.

# Stacey Matrix



## Principle 7:

**Working software** is the  
primary measure of **progress**.

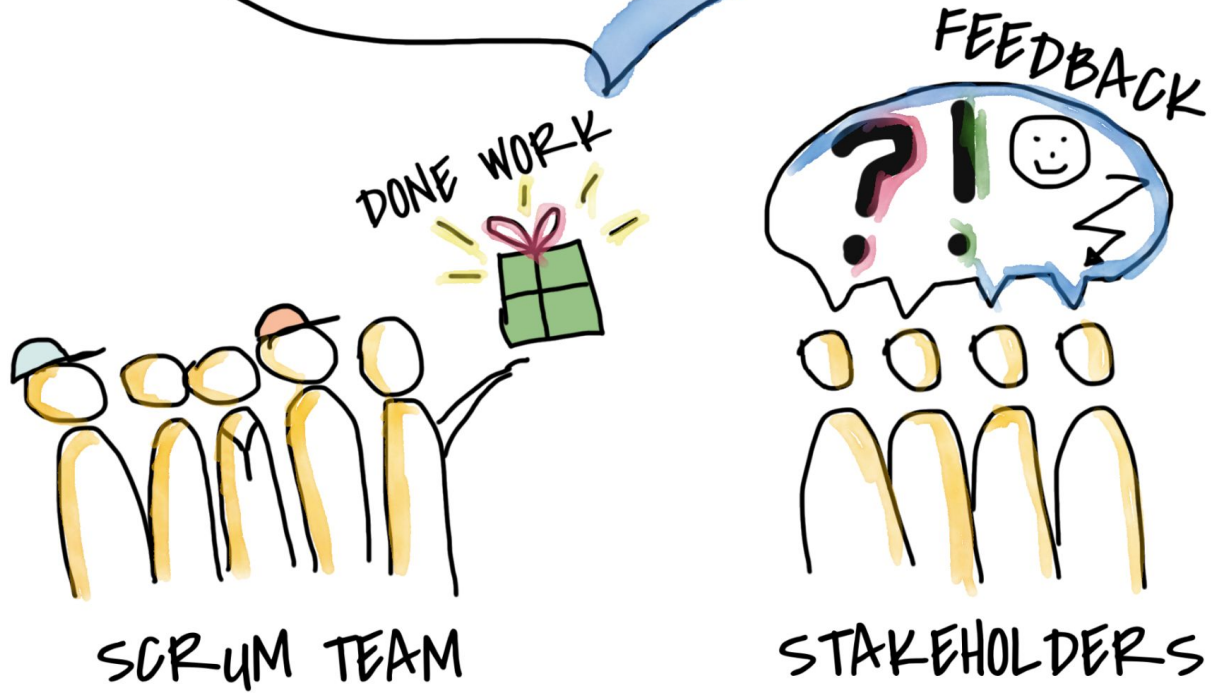
# Principle 7:

**Working software** is the  
primary measure of **progress**.



in the **customers** hands!

# SPRINT REVIEW



# To do

Get really good at vertical slicing

Start here: <https://www.reddit.com/r/agile/comments/1btxpzd>

# To do

Get really good at vertical slicing

Start here: <https://www.reddit.com/r/agile/comments/1btxpzd>

Erase all dependencies

- decoupling architecture
- team changes (#team-topologies)
- incur (some) technical debt
- feature flags

# To do

Get really good at vertical slicing

Start here: <https://www.reddit.com/r/agile/comments/1btxpzd>

Erase all dependencies

- decoupling architecture
- team changes (#team-topologies)
- incur (some) technical debt
- feature flags

Be smart about risks, avoid big-design up-front

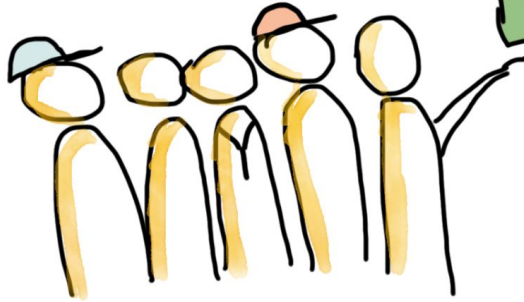
2

**Working, tested software  
every sprint**

**Know how your customers  
are using the product**

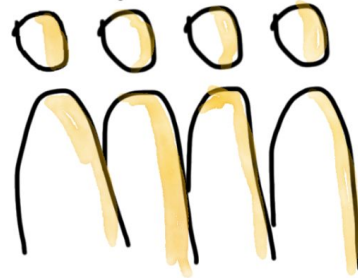
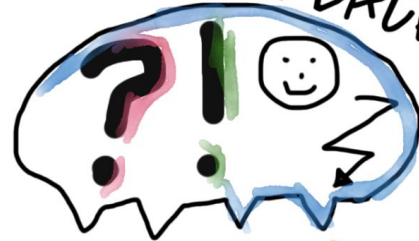
# SPRINT REVIEW

DONE WORK



SCRUM TEAM

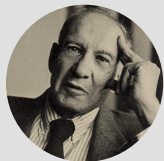
FEEDBACK



STAKEHOLDERS

There is **nothing so useless**  
as doing with great efficiency  
that which **should not be done** at all.

**Peter Drucker**

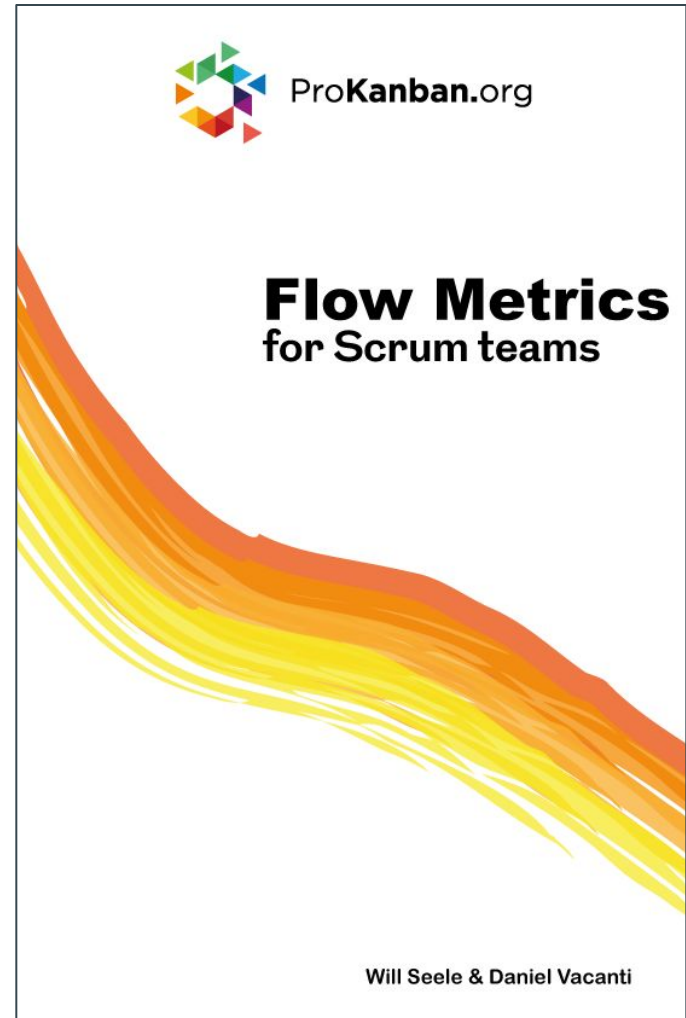


# To do: tracking

| feature_foo_clicks |         |                      |
|--------------------|---------|----------------------|
| id                 | user_id | timestamp            |
| 1                  | 1       | 2025-03-10T14:30:10Z |
| 2                  | 2       | 2025-03-10T14:31:23Z |
| 3                  | 1       | 2025-03-11T09:16:00Z |
| 4                  | 3       | 2025-03-12T04:10:59Z |

# To do: visualisation

1. Options (Backlog)
2. Discovery
3. Building
  - a. Not started
  - b. Coding
  - c. Code Review
  - d. Ready for release
4. Validating
5. Done



**Know how your customers  
are using the product**

4

**Do all work  
on the board**



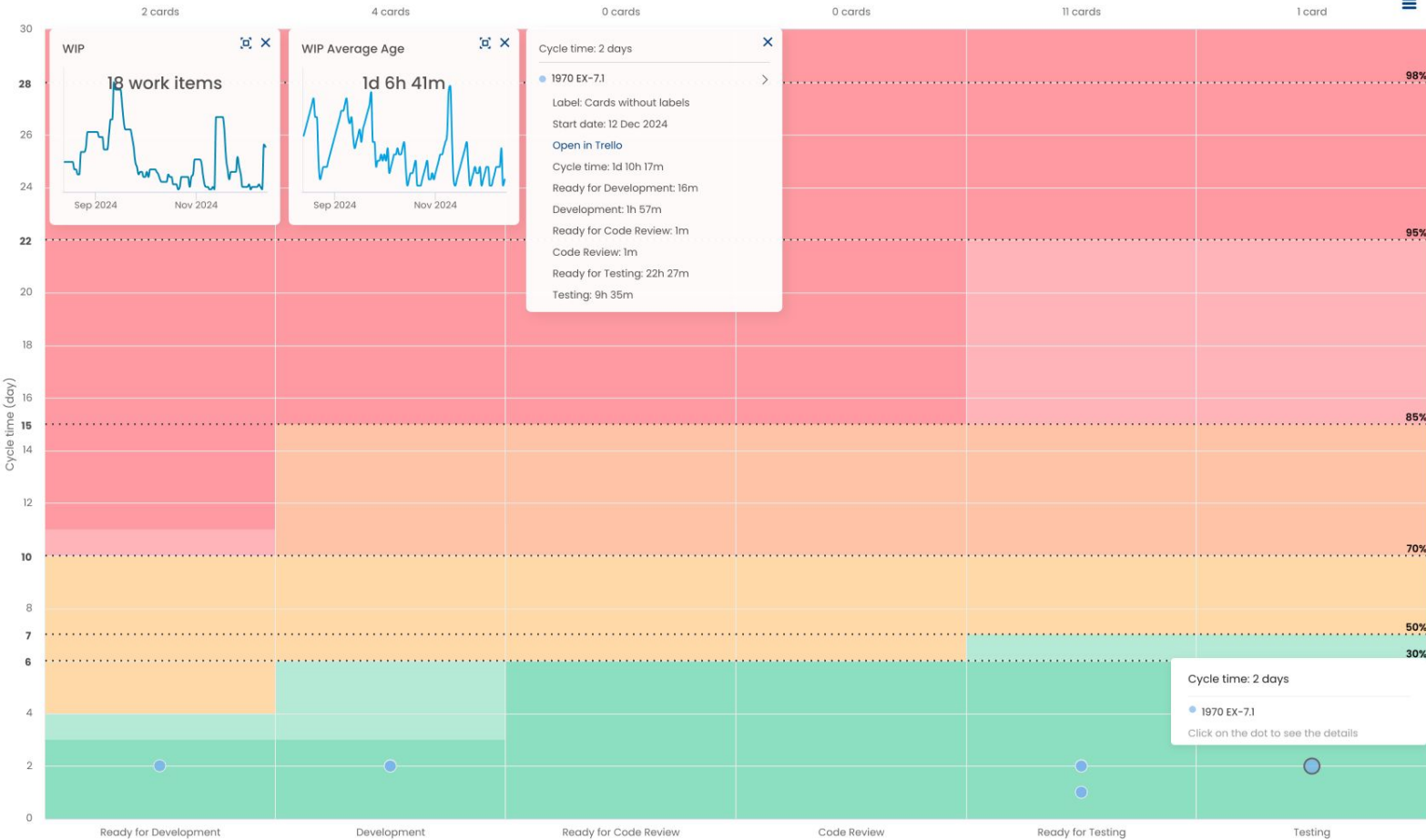
鉄道改変予定

スクリプト  
スクリプト  
スクリプト

1-2  
1-3  
1-4  
1-5  
2-1

Aging Chart ⓘ

13 Aug 2024 - 13 Dec 2024



Aging replay

13 Dec 2024

Health zones

- Select all
- 30%
- 50%
- 70%
- 85%
- 95%

Percentiles

Group by

Filters (18 cards)

Lists (6/6)

- Select all
- Ready for Development
- Development
- Ready for Code Review
- Code Review
- Ready for Testing
- Testing

Labels (3/3)

- Select all
- Cards without labels
- Can't be Reproduced
- Ready for Retest

# To do

Create item: [title] + [assigned you] + [in progress]

Consider skipping ticket when:

- doing it right now
- takes < 10 minutes (and you're 99% certain)
- is a repeating action (automate it!)

Bias to having a single board per team.

Items never go back: stuck is preferable.

4

**Do all work  
on the board**

**All estimates  
are bullshit**

# Estimation

The fine art of guessing



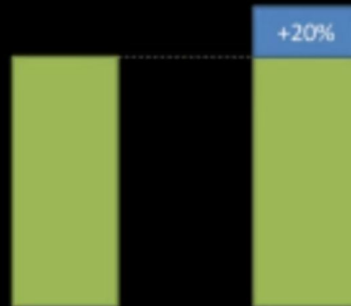
**#NoEstimates**

## After just 3 sprints

### Story Points predictive power

The true output:  
349,5 SPs  
completed

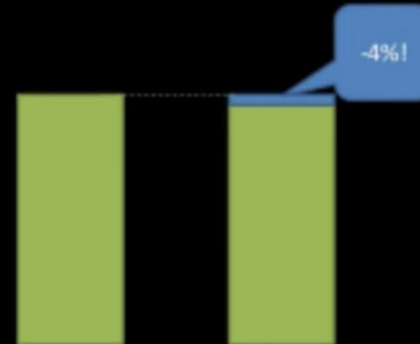
The **predicted**  
output: 418 SPs  
completed



### # of Stories predictive power

The true output:  
228 Stories

The **predicted**  
output: 220  
Stories



#NoEstimates (Allen Holub)

<https://www.youtube.com/watch?v=QVBInCTu9Ms>

# To do

Good:

same-sizing everything: "1 story point" and "too big"

<https://mdalmijn.com/p/roman-estimation-a-simple-easy-and>

Better:

use data

# Monte Carlo simulation

Record throughput per day:

0 7 2 6 6 3 7 2 9 1 13 0 0 2

# Monte Carlo simulation

Record throughput per day:

0 7 2 6 6 3 7 2 9 1 13 0 0 2

Sample next 7 days:

2 0 2 7 0 3 2

# Monte Carlo simulation

Record throughput per day:

0 7 2 6 6 3 7 2 9 1 13 0 0 2

Sample next 7 days:

2 0 2 7 0 3 2 = 16

Next week, we'll finish 16 stories.



Cumulative Flow Diagram

Cycle Time Scatterplot

Cycle Time Breakdown Chart

Cycle Time Histogram

Aging Chart

Throughput Run Chart

Throughput Histogram

Flow Efficiency Chart

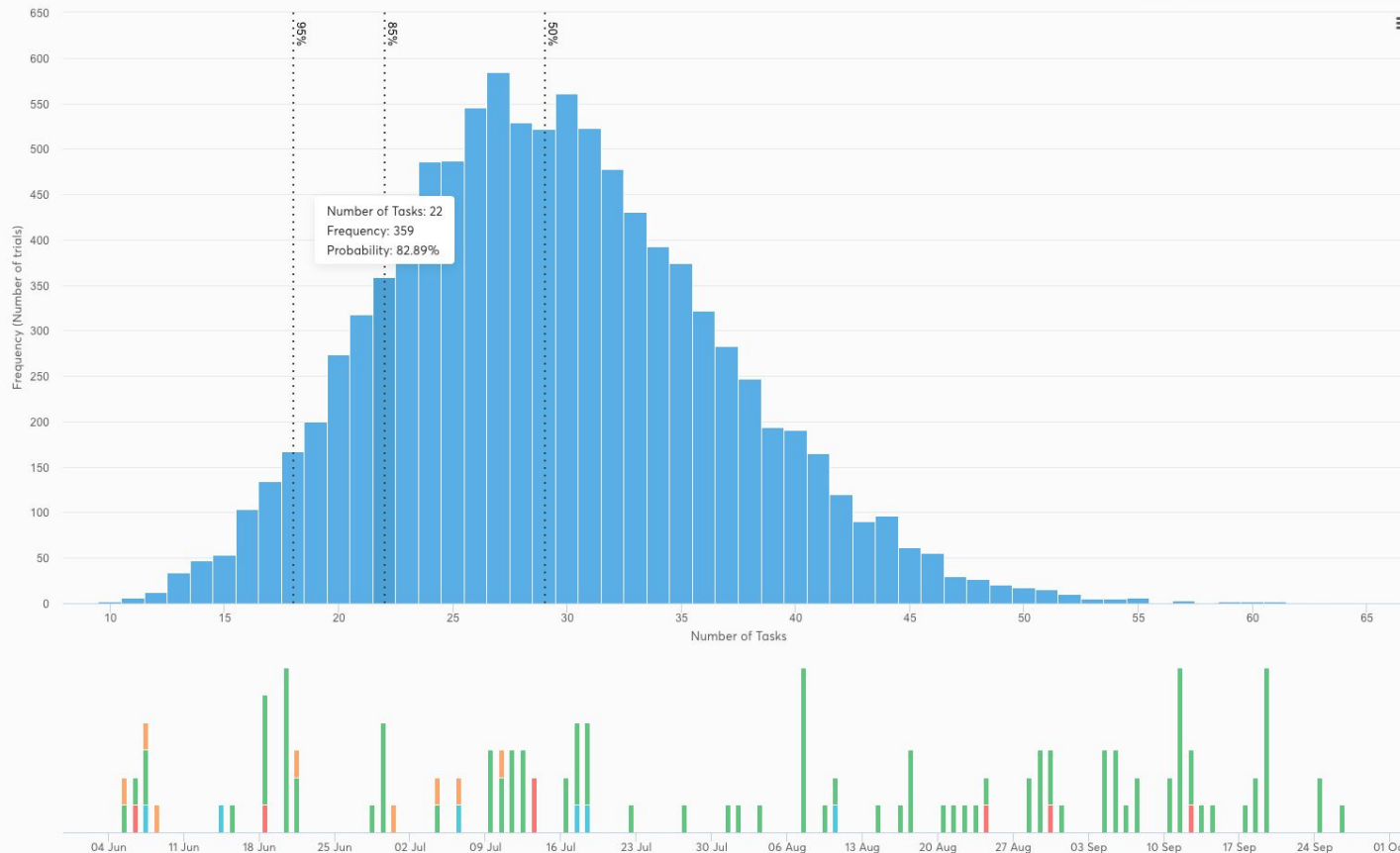
Monte Carlo: Delivery Date

Monte Carlo: Number of Tasks

## Monte Carlo: Number of Tasks



01 Jun 2018 - 30 Sep 2018 ▾



## Simulation controls

Start Date  
15 Sep 2018 ▾End Date  
15 Oct 2018 ▾Trials  
10000

## Lists

- ☐ Select all
- ☐ To do
- ☒ Development
- ☒ Code review
- ☒ Code review (Done)
- ☒ Testing
- ☒ Testing (Done)
- ☒ Deployment
- ☒ Done

## Labels

- ☒ Select all
- ☒ Cards without labels
- ☒ Expedite
- ☒ Fixed Delivery Date
- ☒ Intangible
- ☒ Standard

## Members

## Percentiles

- ☐ Select all
- ☐ 30%
- ☒ 50%



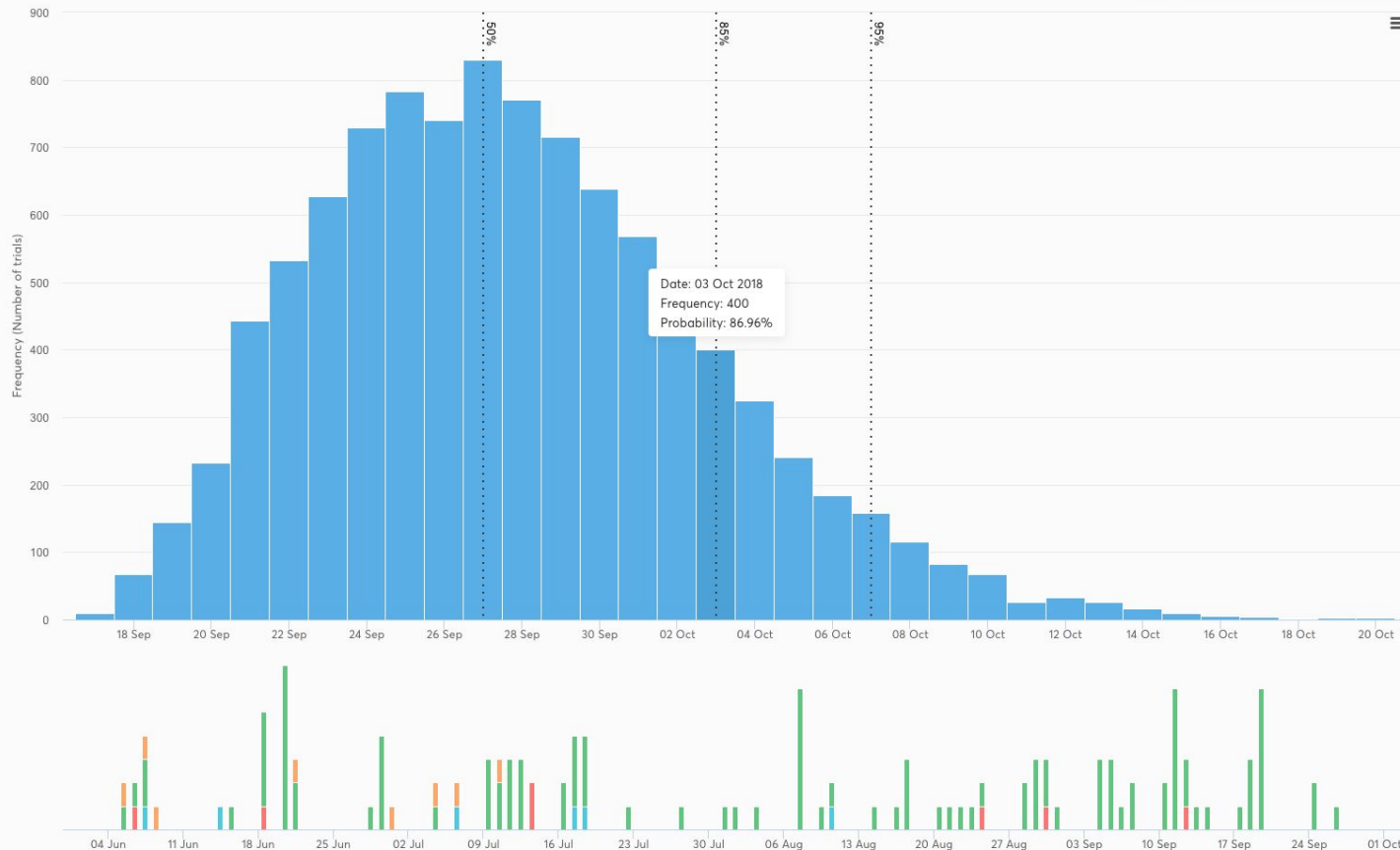
Cumulative Flow  
DiagramCycle Time  
ScatterplotCycle Time  
Breakdown ChartCycle Time  
Histogram

Aging Chart

Throughput Run  
ChartThroughput  
HistogramFlow Efficiency  
ChartMonte Carlo:  
Delivery DateMonte Carlo:  
Number of Tasks

## Monte Carlo: Delivery Date

🔍 01 Jun 2018 - 30 Sep 2018 ▾



## Simulation controls

Start Date  
15 Sep 2018 ▾Items to complete  
10Trials  
10000

## Lists

- ☒ Select all
- ☒ To do
- ☒ Development
- ☒ Code review
- ☒ Code review (Done)
- ☒ Testing
- ☒ Testing (Done)
- ☒ Deployment
- ☒ Done

## Labels

- ☒ Select all
- ☒ Cards without labels
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- ☒ Fixed Delivery Date
- ☒ Intangible
- ☒ Standard

## Members

## Percentiles

- ☐ Select all
- ☐ 30%
- ☒ 50%



**All estimates  
are bullshit**

6

**Solve business problems**

# MANDATE LEVELS

@johncutlefish

Effort is happening at all of these levels concurrently. It is all connected (explicitly, and often implicitly).

|   |                                                                                                        |  |                          |                |
|---|--------------------------------------------------------------------------------------------------------|--|--------------------------|----------------|
| A | Build exactly this [to a predetermined specification]                                                  |  |                          |                |
| B | Build something that does [specific behavior, input-output, interaction]                               |  | Developers and Designers |                |
| C | Build something that lets a segment of customers complete [some task, activity, goal]                  |  |                          |                |
| D | Solve this [more open-ended customer problem]                                                          |  | Product Owner            | IT             |
| E | Explore the challenges of, and Improve the experience for, [segment of users/customers]                |  |                          | "The Business" |
| F | Increase/decrease [metric] known to influence a specific business outcome                              |  | Product Manager          |                |
| G | Explore various potential leverage points and run experiments to influence [specific business outcome] |  |                          |                |
| H | Directly generate [short-term business outcome]                                                        |  |                          |                |
| I | Generate [long-term business outcome]                                                                  |  | GM                       |                |

<https://cutlefish.substack.com/p/tbm-2752-mandate-levels>



# To do

Don't start here

Working software in the customers hands

Build a prototype

Get users in the room while designing

6

**Solve business problems**

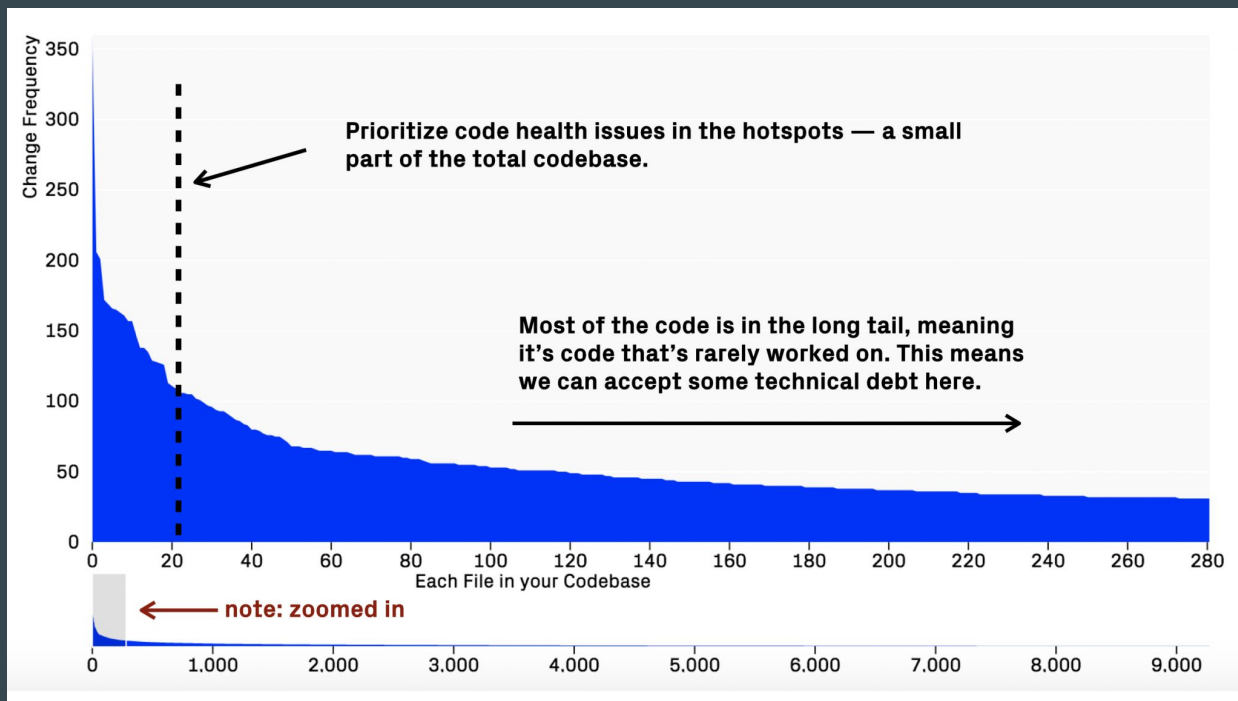
# Deal with technical debt

QUALITY



CONSIST  
ENCY

# To do



<https://www.getunleash.io/blog/manage-technical-debt-measure-the-impact-and-prioritize-improvements-guided-by-development-data>

# To do

Minimum:

1. error monitoring service (sentry)
2. static analysis (psalm, phpstan)
3. existing coding standard enforced by linter (pint)

Fix bugs

# Deal with technical debt

**Have a strong  
Definition of Done**



# To do

Absolute

Automated

Agreed with PO

**Have a strong  
Definition of Done**

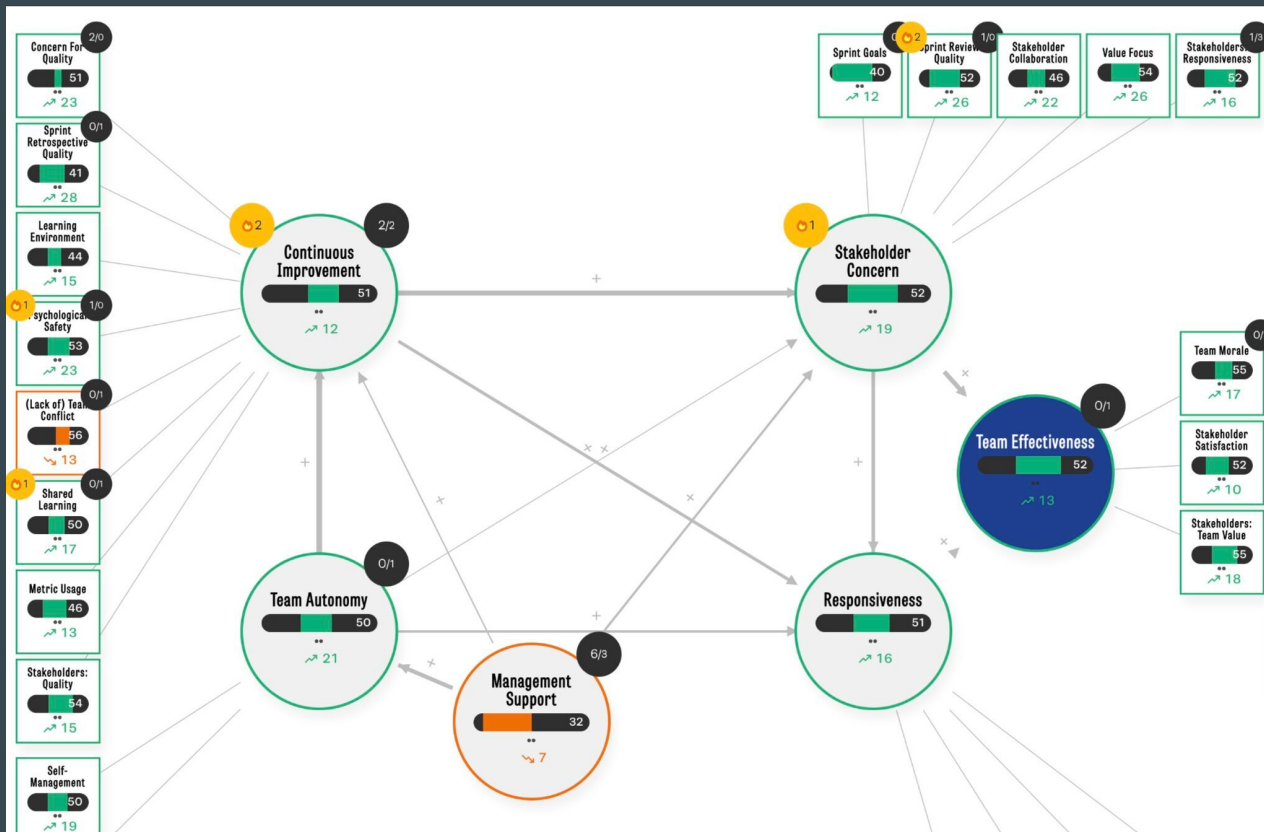
# Make retrospectives effective



# To do

Escalate what you cannot solve

Data-driven decision making



## Work in Progress

HIGH



Your WIP is too high! Focus on moving current tasks along, especially the ones that are almost done:

Under Review [DEV] 2222-738

Ready for Review [DEV] 5302-730

Ready for Review [DEV] 9983-283

## Cycle Time

STABLE



Your cycle time is stable! If you're still looking for improvement opportunities, consider reviewing the items with the longest cycle time:

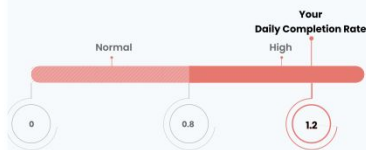
16 days [DEV] 7382-849

12 days [DEV] 6638-839

12 days [DEV] 2673-098

## Throughput

HIGH



Your throughput is too high! Review these tasks to identify what factors contributed to this boost and assess if they can be sustained in the long run:

Aug 4th [DEV] 8293-283

Aug 4th [DEV] 8993-103

Aug 4th [DEV] 8112-099

## Work in Progress Age

AT RISK



Your WIP age is at risk! Consider prioritizing the tasks with the highest work in progress age to bring your workflow back under control:

16 days [DEV] 1232-190

12 days [DEV] 3320-827

## Cycle Time per Process Step

HIGH



Your Development cycle time is too high! Focus on assessing the issue that caused the delay to bring cycle time on that status back in line:

16 days [DEV] 8892-772

## Flow Efficiency

STABLE



Your flow efficiency is stable! If you want to further reduce wait times, consider analyzing the following items with the lowest flow efficiency and highest cycle time:

16 days 23% [DEV] 537-009

12 days 26% [DEV] 346-098

## Controls for all charts

## Colors

- ☐ Issue Type
- ☒ Status
- ☐ Priority
- ☐ Severity of Impact

## Cycle time precision

## Filters (70 cards)

## Statuses (1/4)

- ☒ Development
- ☐ Code Review
- ☐ Testing
- ☐ Deployment

## Priorities (4/4)

- ☒ Expedite
- ☒ Fixed Date
- ☒ Standard
- ☒ Intangible

## Sprints (1/4)

- ☐ Sprint 01 - Launch Prep
- ☒ Sprint 02 - UI Improvements
- ☐ Sprint 03 - Bug Fixes
- ☐ Sprint 04 - UX Updates

# Make retrospectives effective

To do

# To do

1. Experiment beyond Scrum, not before Scrum
2. Working tested software, every sprint.
3. Know how your customers are using the product
4. Do all work on the board
5. All estimation is bullshit
6. Solve business problems
7. Deal with technical debt
8. Having a strong Definition of Done
9. Make retrospectives effective

**How to get started**

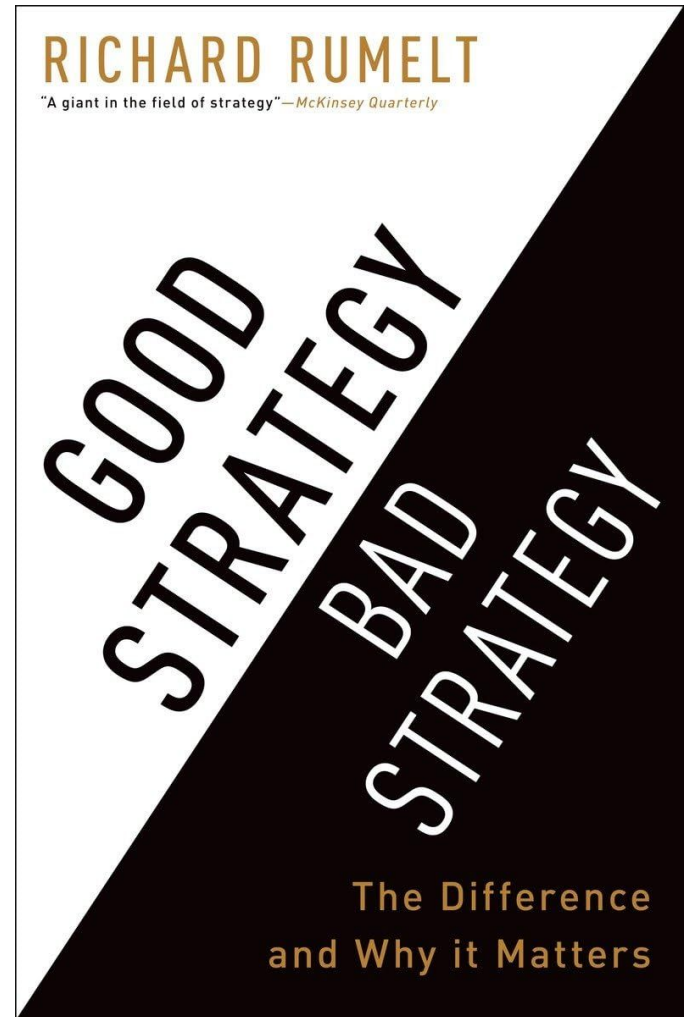
RICHARD RUMELT

"A giant in the field of strategy"—*McKinsey Quarterly*

GOOD  
STRATEGY  
BAD  
STRATEGY

The Difference  
and Why it Matters

The kernel of a strategy  
contains three elements:  
a **diagnosis**,  
a **guiding policy**,  
and **coherent action**.



That's all



Slides  
Feedback  
Assessment

Don't forget to like,  
subscribe and hit  
the bell button.



Slides  
Feedback  
Assessment

**Bonus content**

# Flow Metrics for Scrum teams

| PBI | Started    | Finished   |
|-----|------------|------------|
| 1   | 2025-03-01 | 2025-03-10 |
| 2   | 2025-02-16 | 2025-03-18 |
| 3   | 2025-03-17 |            |
| 4   |            |            |

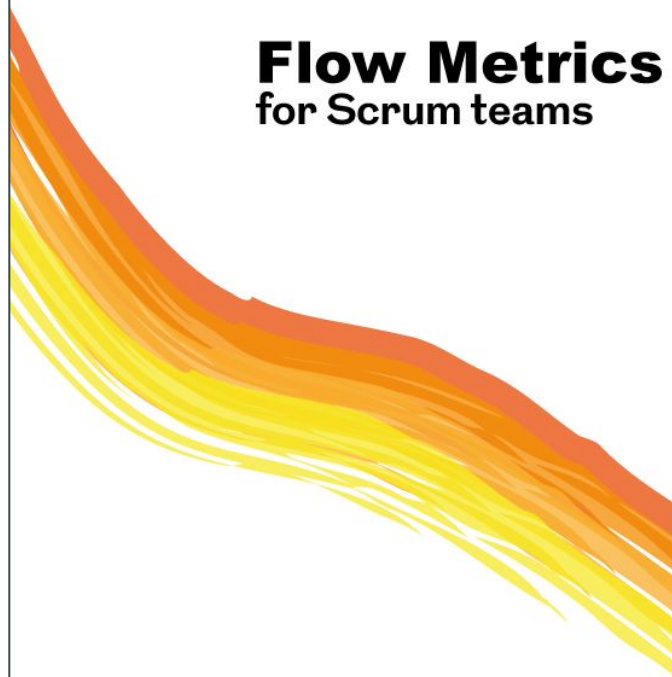
## Measure

- WIP
- Cycle time
- Work item age
- Throughput



ProKanban.org

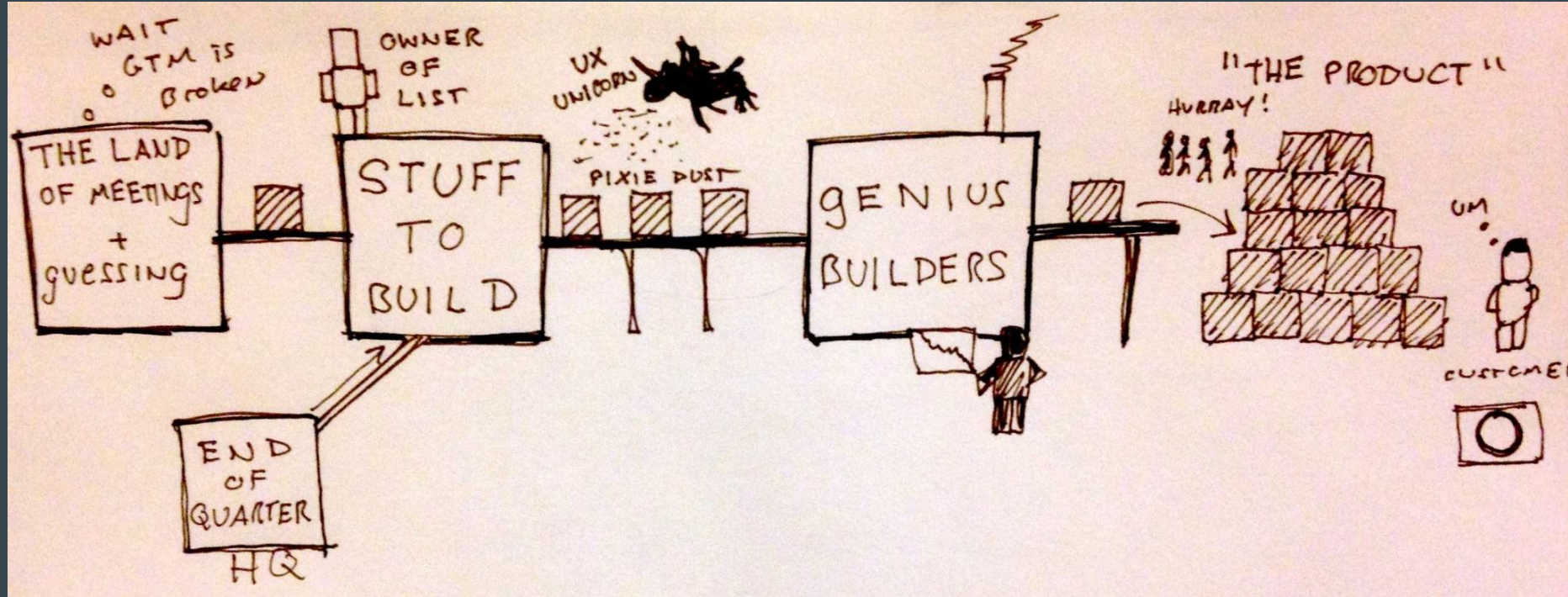
# Flow Metrics for Scrum teams



Will Seele & Daniel Vacanti

# Feature addiction

# Feature addiction



# Feature addiction

Unclear goals. The sprint goal  $\neq$  the work.

# Feature addiction

Unclear goals. The sprint goal  $\neq$  the work.

You almost certainly have a product management problem.

# Feature addiction

Unclear goals. The sprint goal  $\neq$  the work.

You almost certainly have a product management problem.

Read this: <https://kellanem.com/notes/faqs-from-coaching>  
on "the team isn't working hard enough"

# Feature addiction

Unclear goals. The sprint goal  $\neq$  the work.

You almost certainly have a product management problem.

Read this: <https://kellanem.com/notes/faqs-from-coaching>  
on "the team isn't working hard enough"

Run away.

**You are not smarter  
than the customer**



# To do

... don't do that

Respect the customer

Regular contact helps

# DORA metrics

# Key DORA Metrics



## Deployment Frequency

The number of times per day that a release is deployed into production.



## Lead Time for Changes

Total time between the initiation of a feature request to the delivery of that feature to a customer.



## Mean Time to Recovery (MTTR)

Average time it takes the team to restore service when a failure/outage occurs in production.



## Change Failure Rate

Percentage of changes that resulted in degraded services, like the service impairment or outage, and need to be fixed.

| Software delivery performance metric                                                                                                                                                                                                                                                                                         | Elite                                | High                                     | Medium                                         | Low                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------|------------------------------------------------|--------------------------------|
|  <b>Deployment frequency</b><br>For the primary application or service you work on, how often does your organization deploy code to production or release it to end users?                                                                  | On-demand (multiple deploys per day) | Between once per week and once per month | Between once per month and once every 6 months | Fewer than once per six months |
|  <b>Lead time for changes</b><br>For the primary application or service you work on, what is your lead time for changes (i.e., how long does it take to go from code committed to code successfully running in production)?                 | Less than one hour                   | Between one day and one week             | Between one month and six months               | More than six months           |
| <b>Time to restore service</b><br>For the primary application or service you work on, how long does it generally take to restore service when a service incident or a defect that impacts users occurs (e.g., unplanned outage or service impairment)?                                                                       | Less than one hour                   | Less than one day                        | Between one day and one week                   | More than six months           |
| <b>Change failure rate</b><br>For the primary application or service you work on, what percentage of changes to production or released to users result in degraded service (e.g., lead to service impairment or service outage) and subsequently require remediation (e.g., require a hotfix, rollback, fix forward, patch)? | 0%-15%                               | 16%-30%                                  | 16%-30%                                        | 16%-30%                        |